

**shibumi**

**Free Portfolio  
Management  
Template**

2024 Edition



✦ The following slides discuss the key elements you want to incorporate into a portfolio management application. The elements discussed here are the same ones built into Shibumi's strategic portfolio management software. ✦

Request a Shibumi demo



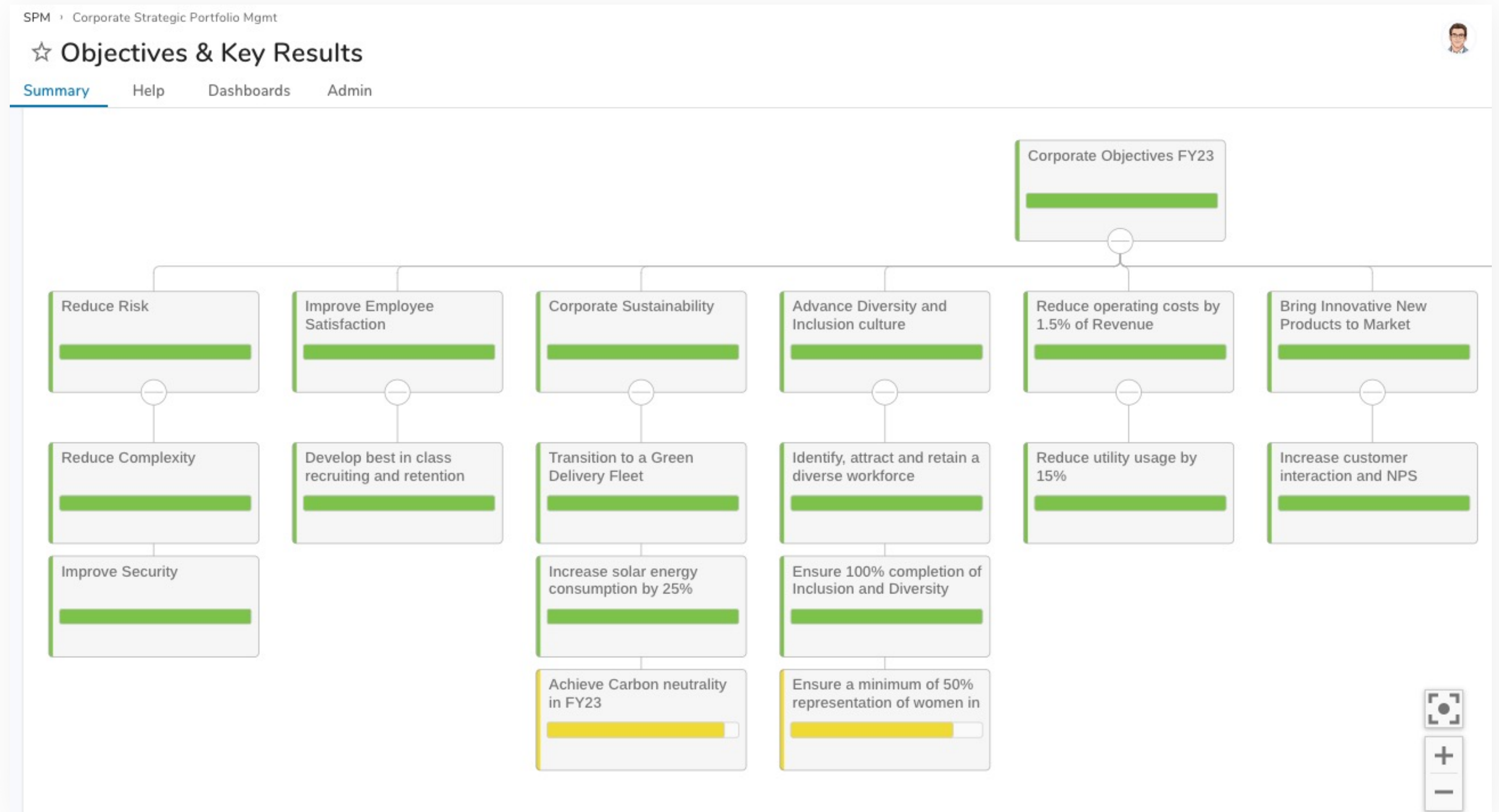
# Define the objectives and key results for the portfolio



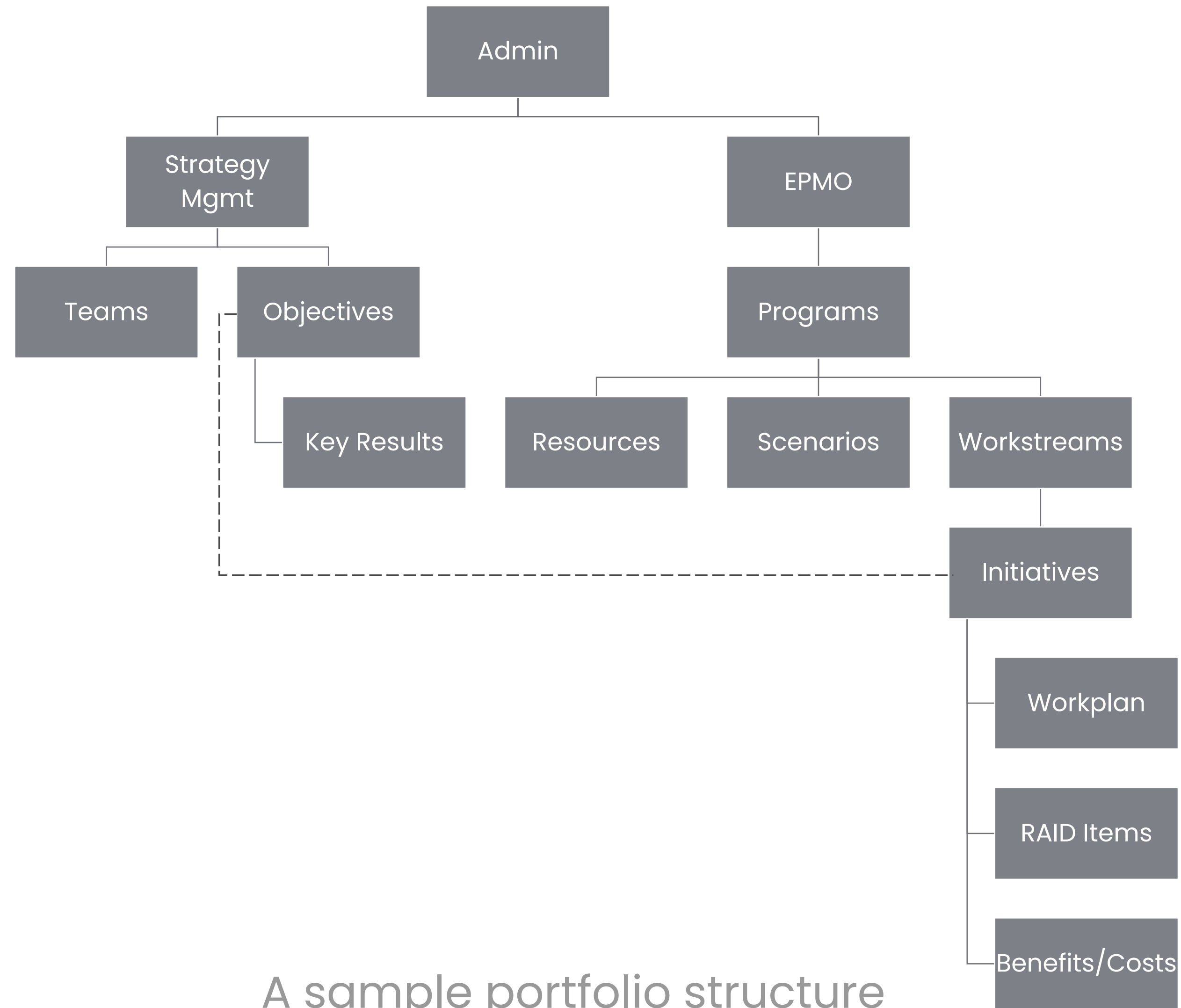
## Strategy Mgmt Objectives & Key Results

Define the objectives and key results projects and initiatives should contribute to. Consider adding the following details:

- Objectives and sub-objectives
- Red Amber Green status of objectives
- KPIs
- Team ownership



# Create the desired structure for the portfolio



A sample portfolio structure



# Create process for governing the portfolio and assign roles



**Governance**  
Workflow & Approvals

Governance workflow suggestions:

- Set up five stages with four approval gates for governing initiatives in your portfolio.
- Assign roles and people to each gate.
- Specify what information needs to be collected/validated before an initiative can proceed to the next stage.

SPM - v1 · Admin · Enterprise PMO · Digital Transformation · Operation Full Potential

### ★ Deploy New Logistics Technology

Plan Charter Activities Resources Risks History Discussions

1 - Identify 2 - Plan 3 - Implement 4 - Realize 5 - Complete

Submit to Gate 2

**Status**

going well. New Update. Update 7/6  
- by Robin Gibb on Jul 8, 2022

[Update Status](#)

**Previous Status**

Date	Status	Status Message	Author
Jul 8, 2022	★	going well. New Update. Update 7/6	Robin Gibb
Jul 6, 2022	★	going well. New Update. Update 7/6	Giraldo Gutierrez

#### Stage 1 - Identify

- High level estimate and estimated start date
- Charter information

#### Stage 2 - Plan

- Add Benefit drivers to calculate Plan (target)
- Activities

#### Stage 3 - Implement

- Execute activities
- A mix of plan and actuals

#### Stage 4 - Realize

- Monitor over time
- Update actuals

#### Stage 5 - Completed

- Business as usual

# Set up an intake form to centrally collect project ideas



**Idea Intake**  
Simple intake forms

Set up intake forms with required fields to solicit project ideas for Stage 1 triage and prioritization. Define the prioritization method and incorporate it into the idea intake form. This information should feed into your portfolio management app.

**Initiative**  
-- Select --

**Name**

**Description**

**Risk Assessment**

Level of impact on customer information?  
High

Level of impact on regulat  
Medium

Number of business areas  
4 to 5

How many months after ir  
period)?  
7-9 months

**Investment Assessment**

Level of impact idea will improve our reputation within the industry?  
High

Level of impact on corporate STARS scoring  
High

Level of impact this idea will improve the overall member experience  
Medium

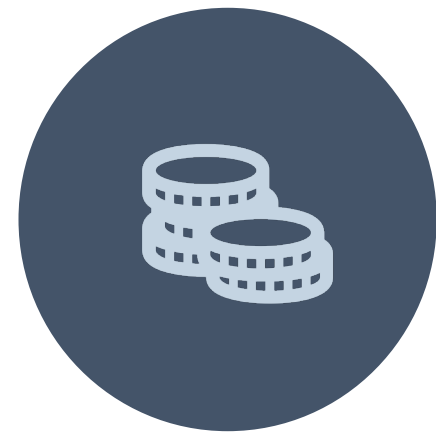
Estimated annual financial benefits?  
\$500 - \$999k

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← BACK FINISH →



# Gather business case information needed to rank and assess initiatives



## Business Case Management

Suggested best practices:

- Ask people to create a charter (stage 1) to describe the high-level objectives of the initiative.
- At the planning stage (stage 2), ask for more detailed information on **benefits** and **cost drivers**. Ask for dates and benefit values to inform in-year and run-rate value calculations.
  - Add two dimensions for each driver: Planned and actual. Add additional dimensions (e.g., forecast) if you like.
  - Add additional attributes based on your needs (e.g., P&L/cost categories).

★ Deploy New Logistics Technology
CG DS +2

Plan
Charter
Activities
Resources
Risks
History
Discussions

**Details**

Start Date: Jan 13, 2022      Due Date: Apr 3, 2022

**Description**  
Deploy logistics technologies such as robotic warehouse systems to make automation a reality, drones to improve last-mile delivery capabilities and better tracking with tools like RFID tags improve visibility throughout our supply chain.

Business Case Document

**Team**

Owner: Ken Pellegrino

Business Sponsor: --

Collaborator: Barbara Schu...

**Investment Score** 65

Level of impact idea will improve our reputation w... Level of impact on corporate STARS scoring  
**Very High** **Medium**

Level of impact this idea will improve the overall m... Estimated annual financial benefits?  
**High** **\$0 - \$100k**

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**Risk Score** 55

Level of impact on customer information? Level of impact on regulatory or compliance proce...  
**Medium** **Very High**

Number of business areas this will impact? How many months after implementation to achiev...  
**1** **10-12 months**

**Benefit Drivers**

Name	Type	Recur	Planned		Actual	
			Monthly Benefit	Starting	Monthly Benefit	Starting
<a href="#">License Savings from System Retirement (Recurring)</a>	Opex Benefit	Recurring	5,000	Dec 1, 2020	6,000	Nov 18, 2020
<a href="#">Infrastructure Savings from System Retirement (Non-Recurring)</a>	Capex Benefit	Non Recurring	50,000	Dec 1, 2020	60,000	Dec 1, 2020
<a href="#">Efficiency Savings (Recurring)</a>	Opex Benefit	Recurring	20,000	Oct 1, 2020	20,000	Oct 1, 2020

**Cost Drivers**

Name	Type	Recur	Planned		Actual	
			Monthly Cost	Starting	Monthly Cost	Starting
<a href="#">Maintenance Fees</a>	Opex Cost	Recurring	1,500.00	Nov 1, 2020	1,500.00	Nov 1, 2020
<a href="#">Staff Training</a>	Capex Cost	Non Recurring	7,500.00	Oct 1, 2020	7,500.00	Oct 1, 2020

# Estimate the resources each initiative will need to succeed



**Resource Mgmt**  
Roles & People

Define roles, individuals, and skills and manage utilization across multiple initiatives. Ensure that the following information is visible:

- Resource over utilization/conflicts
- Effort and duration
- Resource Costs

SPM - v1 › Admin › Enterprise PMO

☆ Project Mgr

Summary

**Detail**

Available Resources	Available Starting
2.0	Jan 1, 2020

**Overage Hours per Month**

**Active Projects Participating In** +

Name	Stage	Start Date	Due Date	Hours over utilized
<a href="#">Cluster Decom</a>	4 - Realize	Aug 26, 2022	Oct 7, 2022	320
<a href="#">IT and Facilities Efficiency Plan</a>	3 - Implement	Apr 15, 2022	Jun 17, 2022	0
<a href="#">Deploy New Service Management Tool</a>	3 - Implement	Jul 22, 2022	Oct 14, 2022	328
<a href="#">Energy Efficient Vehicle Transition</a>	3 - Implement	Aug 23, 2022	Oct 4, 2022	320
<a href="#">Reduce Outside Contractors</a>	3 - Implement	Dec 29, 2021	Mar 2, 2022	0
<a href="#">New Marketing Campaign</a>	4 - Realize	Aug 18, 2022	Oct 6, 2022	328

**Individuals with this Role** +

Name	Skills Profile					
	Front End	Back End	Database	DevOps	Business Intelligence	Project Management
<a href="#">Lee Nonmi</a>						
<a href="#">Fay Daway</a>						



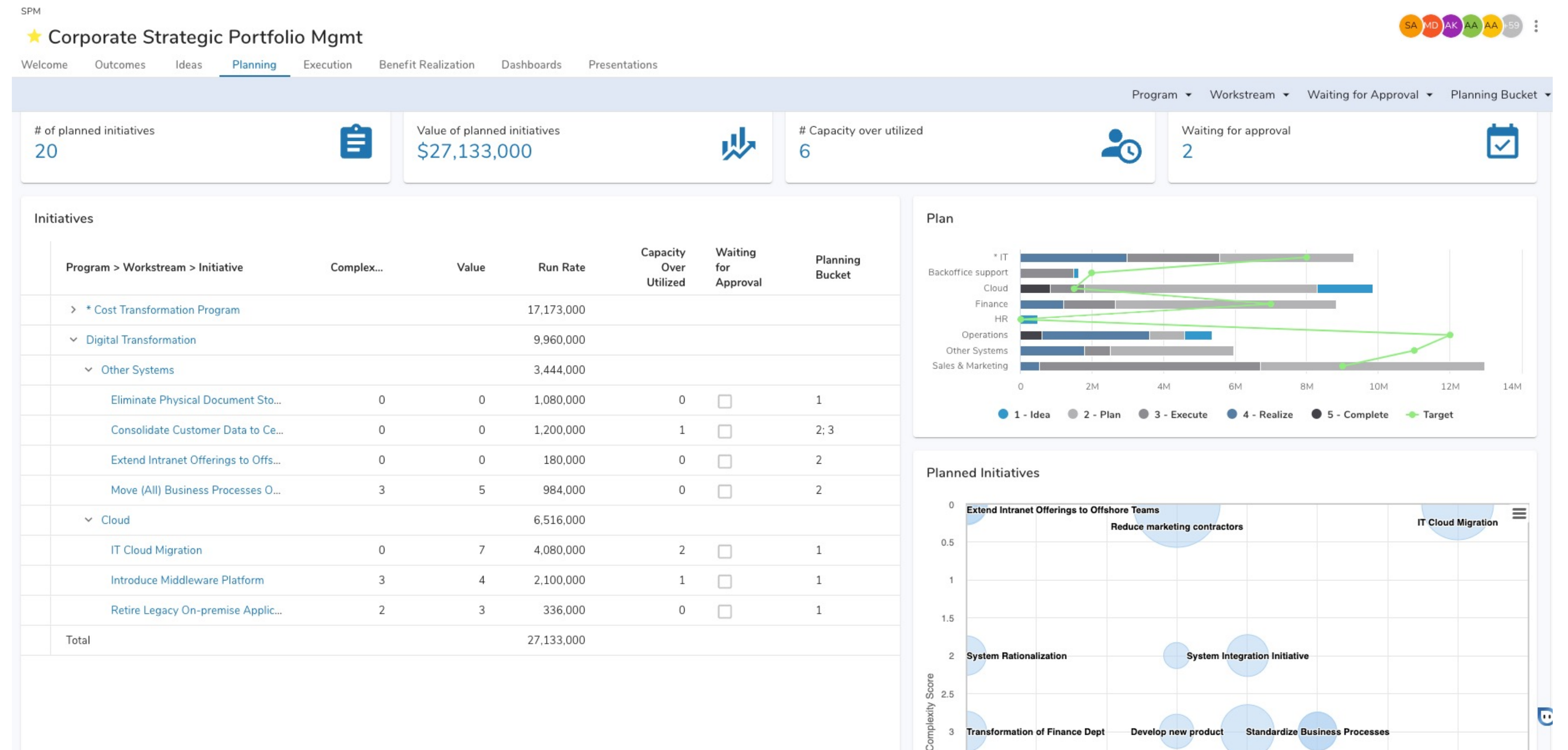
# Prioritize initiatives based on alignment, value and feasibility



## Prioritize

Compare benefits & costs

Prioritize initiatives and projects based on their alignment to strategic objectives, potential value (financial and non-financial benefits), and feasibility (including costs and resource requirements).

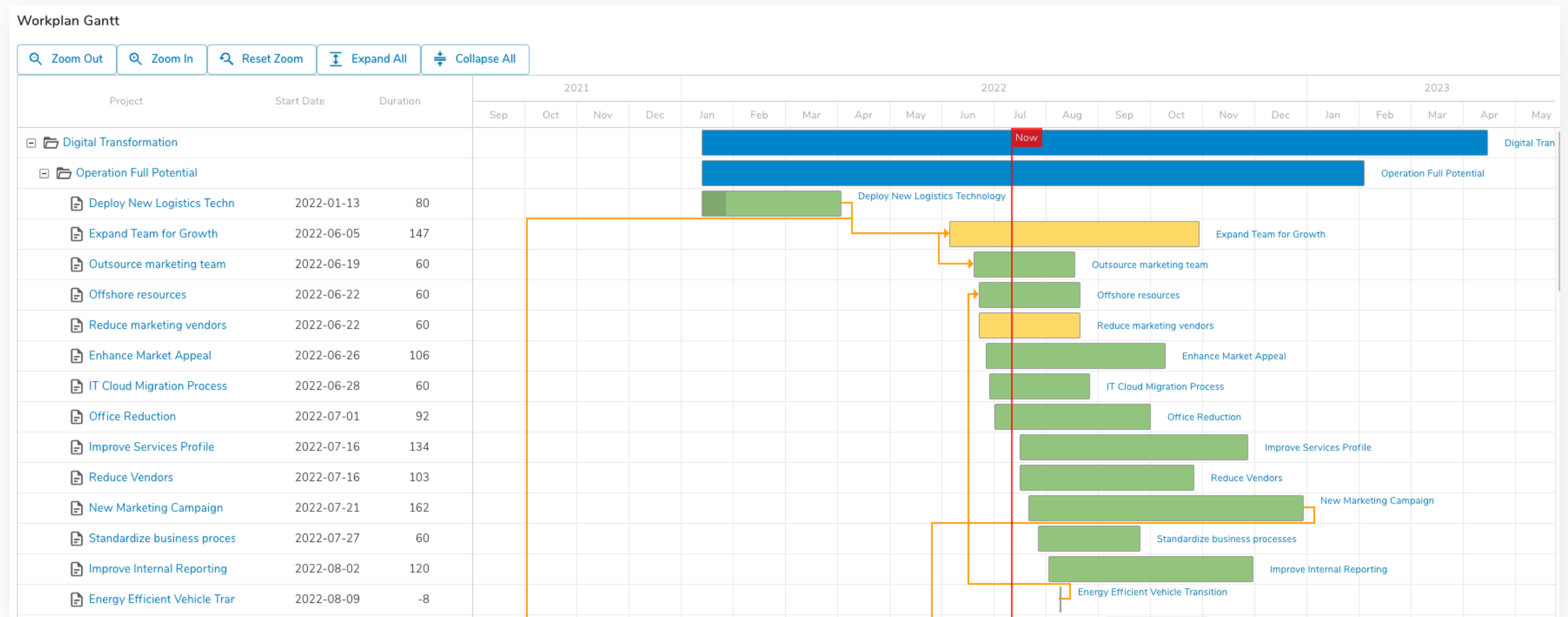


# Build visual roadmaps to enhance planning and execution



## Roadmaps

As an initiative is heading into the Execution stage, create an interactive Gantt chart to display information about it, including key dependencies between projects/tasks and milestones.



## Strategic portfolio management template

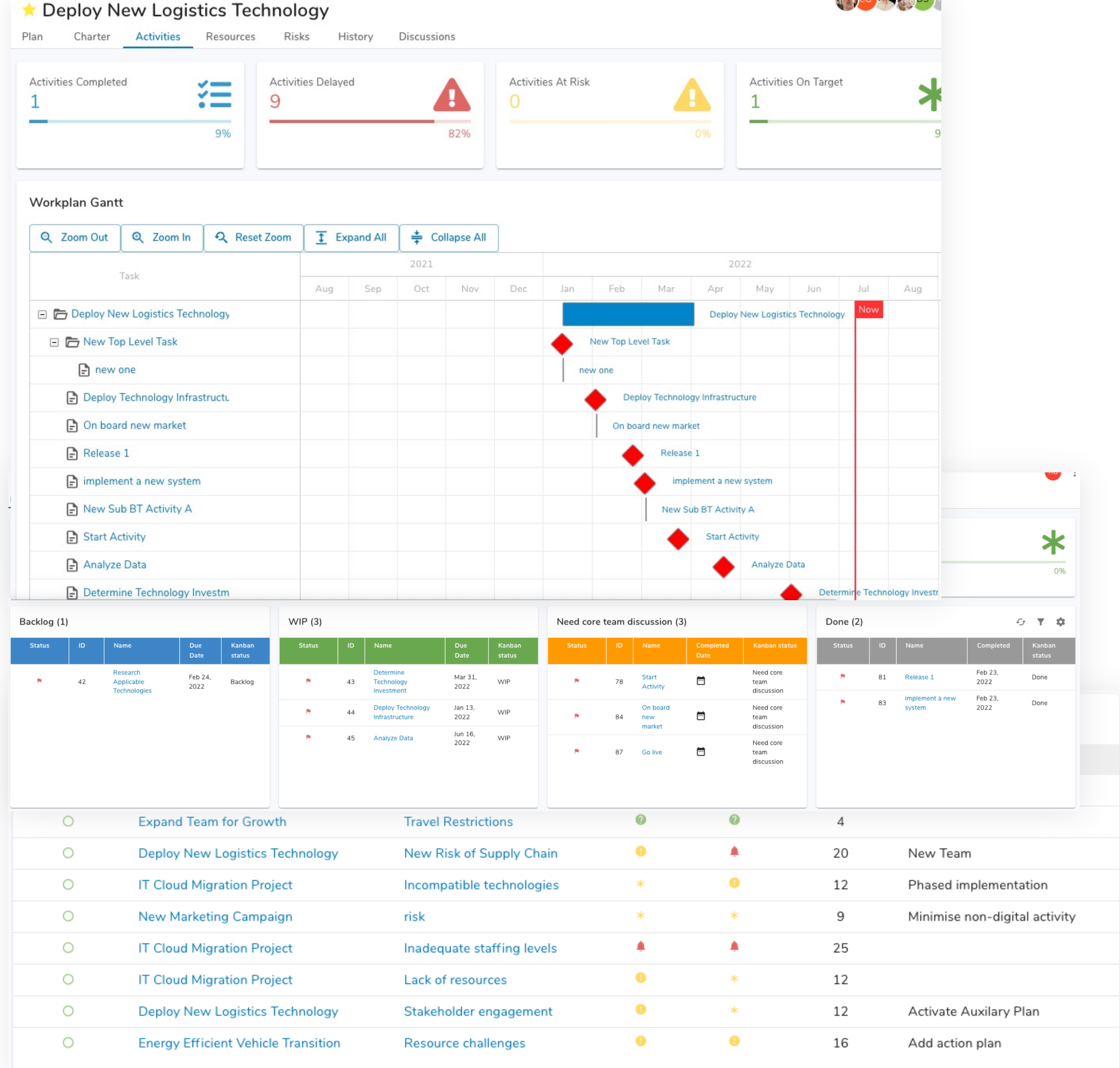
# Track milestones and surface risks



## Work Planning

Track more detailed milestones and activities at the project level to ensure smooth execution. Key items to track:

- Milestones and/or activities
- Dependencies
- Red, Amber Green Status
- Planned/target and actual dates
- Key Milestones
- Risks, actions, issues, and decisions.





# Track benefit realization across all initiatives



## Benefit Realization

Create dashboards to see whether initiatives are delivering their expected benefits. Items to monitor and assess:

- Benefits by stage
- Benefits over time
- Opex/Capex benefits
- Non-financial benefits
- How benefits look by stage
- Benefits changes week-on-week/month-on-month
- The benefit impact due to delayed milestones
- Recurring or One-off benefits and costs to achieve
- ROI/NPV calculations



# Why use specialized portfolio management software like Shibumi?

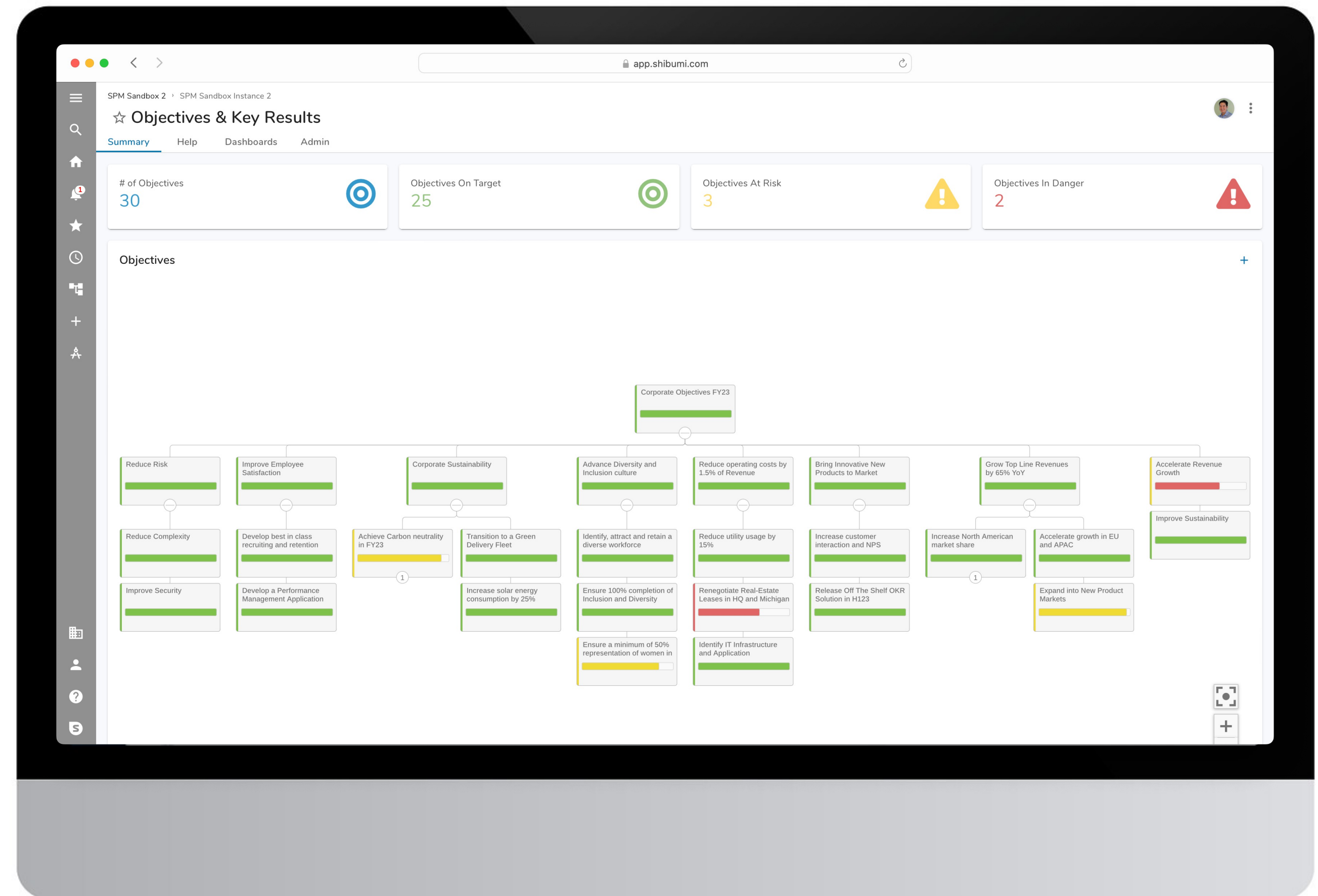
**Focus on business results** by identifying your metrics for success and tracking them through the full program lifecycle

**Make better decisions** with more timely and accurate data from a single source of truth

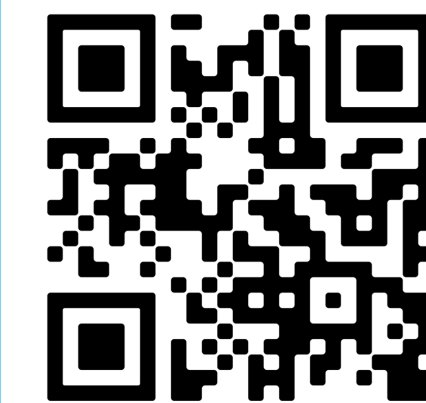
**Significantly reduce manual effort** around multilevel tracking, aggregating, and reporting via Excel, PowerPoint, and emails

**Get running faster** with a fully configurable platform that aligns with your unique program requirements in weeks, not months

**Ensure the right people have the right access** with our enterprise-grade security



Book a demo



SCAN ME